# The Journal for Asbestos Management Professionals

Media Information 2025/26



# arca 🕻 atac 🤇 news - MEDIA INFORMATION I



**ARCA News** is *the* only publication which focuses on all aspects of the asbestos abatement industry from survey to management and removal.

Each issue provides a forum for discussion and the promotion of specialist skills and techniques which are unique to the asbestos management industry.

Advertising in **ARCA News** provides a perfect opportunity for ARCA and ATaC members to promote products, services and deliver news messages to asbestos industry professionals.

### **Key Facts**

- Quarterly publication
- Premium branded
- Full colour gloss A4 magazine
- Essential reading for this sector

# Readership

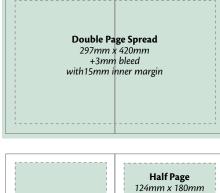
- **ARCA Members,** the UK's leading asbestos removal contractors
- ARCA Associate Members
- **ATaC Members** asbestos surveyors and UKAS accredited laboratories

• Client groups - asbestos professionals, FM's, local authorities, large industry and estates professionals, construction industry, Health & Safety professionals

- HSE offices
- ARCA News is published on the ARCA and ATaC websites
- Copies are distributed at events and training courses throughout the year

# **Delivery Dates for Adverts and Editorial**

eyors	lssue 129 Autumn 2025	Editorial deadline Friday 15th August 2025 Advert order deadline Friday 15th August 2025 Advert artwork deadline Friday 22nd August 2025
s,	lssue 130 Winter 2025	Editorial deadline Friday 31st October 2025 Advert order deadline Friday 31st October 2025 Advert artwork deadline Friday 7th November 2025
onals, <sup>f</sup> ety	Issue 131 Spring 2026	Editorial deadline Friday 20th February 2026 Advert order deadline Friday 20th February 2026 Advert artwork deadline Friday 27th February 2026
e ts the	lssue 132 Summer 2025	Editorial deadline Friday 22nd May 2026 Advert order deadline Friday 22nd May 2026 Advert artwork deadline Friday 29th May 2026



Full Page 254mm x 180mm Portrait Qtr Page 124mm x 87mm Portrait



# **Advertising Opportunities for Members**

Publication Size	297mm x 210mm (A4)	
Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00
Back Cover	254mm x 180mm (Portrait)	£1,100.00
Double Page Spread (DPS) <sup>#</sup>	297mm x 420mm + 3mm bleed to all edges (Recommended 15mm inner margin for all crucial elements)	£1,870.00
Full Page	254mm x 180mm (Portrait)	£935.00
Half Page	124mm x 180mm (Landscape)	£550.00
Quarter Page	124mm x 87mm (Portrait)	£330.00

#### Job Advertisement

Full Page	254mm x 180mm (Portrait)	£660.00
Half Page	124mm x 180mm (Landscape)	£330.00
Quarter Page	124mm x 87mm (Portrait)	£165.00

#### **Further Advertising Opportunities**

Logo in Membership listings		£25.00
One page insert	A4 piece to be supplied	£745.00
One page insert	A5 piece to be supplied	£425.00
Belly Band*	Dimensions available on request and printed bands to be supplied	£825.00

#### Notes

Discounts are available for multiple bookings.

Please see booking form or contact ARCA on 01283 505769 or email reena.munir@arca.org.uk # Maximum of two Double Page Spreads (DPS) accepted per issue, appearing in each half of the magazine, on a first come first served basis.

\* One Belly Band per issue of ARCA News on a first come first served basis.

All advertisements will be printed full colour (CMYK) from artwork supplied to the specification requirements stated in this leaflet. Full bleed pages are not available, except for a DPS. All prices are shown exclusive of VAT.

### **Advert Artwork Specification Requirements**

All advertising artwork should be provided as hi-resolution *jpeg*, or *eps* file format, or as a *pdf* to 'PDF/X-1a:2001' quality file format.

Each file must be to high resolution (300dpi at same size), exact size required, with all fonts embedded, CMYK (process colour) compatible, and clearly titled, (*eg*: arca\_your company name\_adv.pdf)

Artwork to be submitted to The Editor via reena.munir@arca.org.uk

# **Advert and Editorial Deadlines**

All advert orders and artwork **MUST** be supplied by the deadlines stated in this leaflet.

All editorial **MUST** be submitted to the Editor for consideration by the deadlines stated in this leaflet. Please note that editorial articles should be news worthy stories and are published at the Editor's discretion. Also, supplied content may be edited.

Failure to provide artwork by deadlines may result in your advertisement being omitted with no refund of costs. Whilst every effort will be made to rectify incorrect artwork, ARCA or its agents will not be held liable for any artwork supplied by customers which does not adhere to the specifications laid out above.

Advert size an	d format	Auv	ertising Booking Please see advertisement de	tails on previous pag
		pace(s) in ARCA News Issue: 1	129 130 131 132	
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* 3mm bleed all roui ** assumes a single c *** the price for inser I enclose m	nd and preference for 15mm inner rder is for the next issue. A 15% d ts and belly band assumes the ac	CA due to the fact that only two DPSs are r margin type area. liscount is available if all 4 issues are orde dvertiser produces the inserts/belly band e payable to ARCA Ltd, for £		
	e 30 days payment terms) <b>nt Information</b> upplied by members must be	Company Details	st be included)	