

media information 2010

FOR THE ASBESTOS MANAGEMENT INDUSTRY

WINTER 2009 · ISSUE 67

arca | atac

news

THE JOURNAL FOR THE ASBESTOS MANAGEMENT INDUSTRY

in this issue



ARCA Guidance Note:
Implications of CDM
Regulations 2007



ARCA 2009 AGM
Round Up & Training
Award Winners



2010 ARCA Asbestos
Training Dates Announced



www.arca.org.uk



ARCA NEWS is *the* industry Journal for the Asbestos Management Industry. It is the only publication which focuses on all aspects of the asbestos abatement industry from survey to management and removal. Each issue provides a forum for discussion and the promotion of specialist skills and techniques which are unique to our industry.

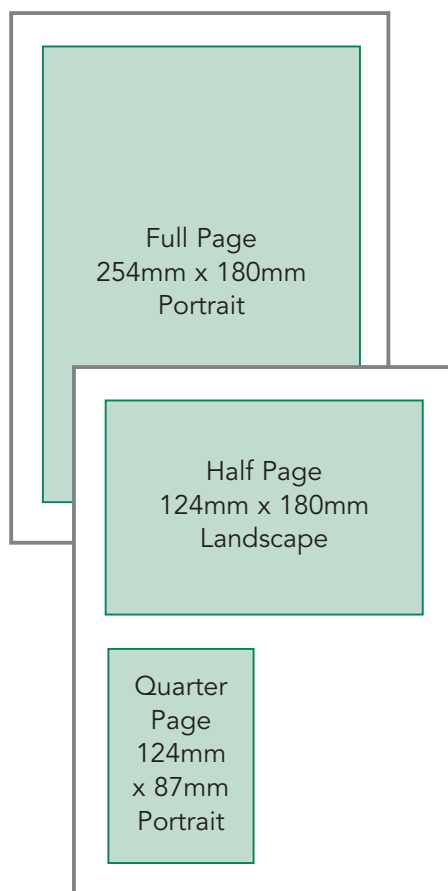
Advertising in **ARCA NEWS** provides a perfect opportunity to target asbestos industry professionals to promote your products and services and deliver your marketing messages.

Key Facts

- *Circulation of 3,000 copies*
- *Quarterly publication*
- *Premium branded, full colour gloss magazine A4 format*
- *Essential reading for this sector*

Readership

- *All ARCA Members, the UK's leading asbestos removal contractors*
- *ARCA Associate Members*
- *All ATAC Members - Asbestos Surveyors and UKAS Accredited laboratories*
- *Client groups - Asbestos professionals, FM's, local authorities, large Industry and Estates professionals, Construction Industry Health & Safety*
- *HSE Offices*
- *ARCA also distributes copies at seminars and exhibitions and training courses throughout the year*
- *ARCA News is also published on various websites and available for download long after hard copy publication*



Advert Sizes

Costs

Publication Size	Dimensions	Cost
Publication Size	297mm x 210mm (A4)	
Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00
Back Cover	254mm x 180mm (Portrait)	£1,100.00
Full Page	254mm x 180mm (Portrait)	£935.00
Half Page	124mm x 180mm (Landscape)	£550.00
Quarter Page	124mm x 87mm (Portrait)	£330.00

Situations Vacant

Full Page	254mm x 180mm (Portrait)	£660.00
Half Page	124mm x 180mm (Landscape)	£330.00
Quarter Page	124mm x 87mm (Portrait)	£165.00

Discounts are available for multiple bookings, please contact ARCA on **01283 743889** or email ian.stone@arca.org.uk

All advertisements will be printed full colour (CMYK) from artwork supplied to the specification requirements stated below. Full bleed pages are not available. All prices are shown exclusive of VAT.

Artwork Specification Requirements

All advertising artwork should be provided as **jpeg, tiff** or **eps** file formats.

Each file must be:

- high resolution (300dpi at same size)**
- exact size required**
- with all fonts embedded**
- CMYK (process colour) compatible**
- accompanied by colour proof for checking**
- clearly titled *arca_your company name_adv***

QuarkXpress files <v.4.0 with all fonts, images etc are accepted by prior arrangement. Files are preferred on CD or Zip disks. Email attachments are only accepted by prior arrangement.

Send disks to: **Ian Stone, ARCA Ltd, ARCA House, 237 Branston Road, Burton upon Trent, Staffordshire DE14 3BT**

Deadlines

All artwork **must** be supplied by the following deadlines:

Issue 68 Spring 2010 - Artwork & copy deadline **21st February 2010**

Issue 69 Summer 2010 - Artwork & copy deadline **28th May 2010**

Issue 70 Autumn 2010 - Artwork & copy deadline **10th September 2010**

Issue 71 Winter 2010 - Artwork & copy deadline **19th November 2010**

Failure to provide artwork by deadlines may result in your advertisement being omitted with no refund of costs.

All prices are shown exclusive of VAT. Whilst every effort will be made to rectify incorrect artwork, ARCA or its agents will not be held liable for any artwork supplied by customers which does not adhere to the specifications laid out above.



Advertising Booking Form

Please see advertisement details overleaf

Advert size and format

I wish to book the following advertising space(s) in **ARCA NEWS** Issue: 68 69 70 71

I wish to book advertising space in the next four issues of **ARCA NEWS** (Discount 15%)

Please select which size advert you wish to book

Inside Front Cover	254mm x 180mm (Portrait)	£1,100.00 +vat	<input type="checkbox"/>
Back Cover	254mm x 180mm (Portrait)	£1,100.00 +vat	<input type="checkbox"/>
Full Page	254mm x 180mm (Portrait)	£935.00 +vat	<input type="checkbox"/>
Half Page	124mm x 180mm (Landscape)	£550.00 +vat	<input type="checkbox"/>
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Quarter Page	124mm x 87mm (Portrait)	£165.00 +vat	<input type="checkbox"/>

I enclose my cheque (incl VAT) made payable to ARCA Ltd, for £ _____ (Total of above)

Please provide me with an invoice to address below My Purchase Order Number is

Company Details

Company Name: _____

Tel No: _____

Address: _____

Fax No: _____

Booked by: _____

Signature: _____

Date: _____

Advertising Contact: _____

Email: _____

required for proof approval

Important Information - Deadlines & Conditions

Deadlines: All complete artwork supplied by members must be with ARCA Ltd by the relevant deadline. Failure to comply with these dates may result in your booked advertisement being omitted from the the journal with no refund of costs.

Conditions of booking: (1) Bookings will only be accepted with a completed and signed booking form. (2) Telephone bookings will be cancelled if written confirmation is not received within 24 hours of booking being taken. (3) Cancellation 14 days or fewer prior to the artwork deadline, 50% of cost applies. For cancellations 7 days or less full cost applies. All cancellations must be in writing and either faxed or mailed to ARCA Ltd. (4) The company shall not be liable to the Client or be deemed to be in breach of the Contract by reason of any delay in performing, or any failure to perform, any of the Company's obligations in relation to the Services, if the delay or failure was due to any cause beyond the Company's reasonable control.

Please post or fax this completed form to:

ARCA Ltd.
ARCA House,
237 Branston Road,
Burton upon Trent,
Staffs DE14 3BT

Tel: 01283 531126

Fax: 01283 568228

FAXBACK THIS COMPLETED FORM ON 01283 568228